

JOB OPPORTUNITY:

Professional Fundraiser

- FULLY REMOTE / GERMAN -

About Trufi Association

We are [Trufi Association e.V.](#), named after minibuses in Bolivia. Our mission is to make informal transport and active transport more attractive and accessible in emerging cities and the megacities of tomorrow. We are an international NGO registered in Germany. We enable city authorities and local entrepreneurs to deploy a truly user-friendly multimodal journey planner app. We offer an open-source platform for localised multimodal journey planner apps that integrate official public transport, informal minibus routes and other transport systems such as taxis. Our Trufi app supports any language, even local dialects, and runs on Android and iOS. Our first Trufi app launched in Cochabamba (Bolivia) and it is now available in Accra (Ghana), Duitama (Colombia) and Addis Ababa (Ethiopia); pilots currently beta-run in Manila (Philippines), and in La Paz, El Alto and Tarija (all in Bolivia) - and many more cities are preparing for a launch.

About the Role

We are in full expansion mode and seek to make our products relevant for cities around the world and for its inhabitants. We want to convince international NGOs to support the roll-out of our open-source and open data products to improve public transport by making journey planning easier for transport users, and enable data-driven city planning for transport officials. We want to raise funds for the activities of our organization.

We want to convince cities that their users can use public transport more effectively. We want to empower local entrepreneurs and communities to build up their business with our solutions. The Professional Fundraiser will work hand-in-hand with the Marketing & Communications Expert and Administrative Coordinator and will directly report to the Executive Board.

Your Responsibilities and Tasks

- Build and maintain strong relationships with relevant funders, donors and international NGOs such as AFD, GIZ, WRI, WB, EU.
- Undertake online research and build contacts with potential individual donors and raise funds for the activities of the organization.
- Write funding proposals and send these to potential sponsors.
- Compile or develop materials to submit to granting or other funding organizations.
- Maintain relationships with existing donors and respond to their requests regularly and keep updating them about the work of the organization.

- Convince the relevant decision makers about the importance of informal public transport mapping and Trufi's related services
- Organize or provide assistance in organizing any fundraising events for the organization.
- Become a thought leader within and outside the organization in terms of our work
- Work closely with our sales team, [Leonardo Gutiérrez](#) and [Denis Paz](#) . Support them with presentations and tenders.
- Help represent Trufi at relevant events and conferences.

Language

At Trufi, we are from many countries and speak many languages. For this job (and only for this), we require good GERMAN LANGUAGE skills as a mandatory requirement, because most communication in Germany is still in German.

Good written and spoken English and Spanish are an advantage.

Why We Love Working for Trufi

We give millions of people access to the most convenient public transport options for getting from Point A to Point B, and we do this to empower their lives and help with climate change mitigation in line with SDG 11.

Our approach is built on passion, initiative and ideation. We are a growing virtual community of supportive and passionate colleagues located around the world. Most of us are volunteers and we appreciate that we can put bold ideas and out-of-the-box thinking into action. We have a clear strategy to deliver impact at scale and to maximize the impact of our work.

We give each other the support to learn and grow personally and professionally through our successes and the challenges we face. We use Slack, GSuite, Trello, and GitHub to collaborate effectively, and we have numerous rituals to stay connected and mission-driven.

Your Application

Apply now on [this Google Form](#) and send your CV to jobs@trufi-association.org.

- Apply until: September 30, 2022
- Job start date: October 15, 2022 (or later if applicant has to continue other jobs)
- Payment negotiated
- Part-time job: 2 days/week, fully remote
- Internal applications favored.